



We Serve

From the desk of Lion Windy Bradfield, President

Hello fellow Lions,

Aren't you tired of all this snow? Right now there is about a foot of it on my deck. By the time you read this letter it will be gone. Think spring!



Things will be happening at the causeway as soon as the snow is gone. Street lights will change to lamp posts along the sidewalk. The sidewalk will extend to north of the river, around the five flags to a new parking lot. The lamp posts will have outlets for Christmas tree lighting and whatever else needs electric power.

The long range planning committee will be meeting the 1st Tuesday after the regular meeting. The committee consists of D. Cobler, R. Hansen, E Weessies, D. Olsen, Ed Mouw and Yours truly. Their goal is to find a home for the Northside Lions in the future.

I would like to thank everyone for their sympathy and prayers regarding the death of my brother. I know I am blessed to be part of the Lions because they take care of each other and the community. That's another reason to be proud to be part of Lions family. Thank you all!

Yours in Lionism,
President Windy Bradfield

May you live a long life
Full of gladness and health,
With a pocket full of gold
As the least of your wealth.
May the dreams you hold dearest,
Be those which come true,
The kindness you spread,
Keep returning to you.



From the desk of Lion Dennis Cobler, PID



This is the time of the year that gives the opportunity to reflect and to ponder about the future. Ours is an active club with much to do and to accomplish. We have used this current time to create a Long Range Planning Committee, not only to look at membership but where we stand relative to our community and its needs. Our committee charter is to take a very serious look at the next five years and to give guidance and suggestions to the Board. We have used the new LCI program of the "Community Needs Assessment" very well the past few years and have had some very good service projects come from these efforts. We have reached a point where we can have as many service projects as we are willing to complete for our shared community. I have seen many Lions Clubs with membership difficulties due to a lack of viable community service projects so it only makes sense to stay active and to make a better place to live. Given that our club has actively solicited for additional service opportunities should indicate that we have a spot for each and every member to give of their personal potential, to rise to the occasion if you will. This leads to the last part of the community equation.

Many Lions Clubs openly state that they are getting older and less able to do the work of the community. Northside is no different as we do have many older members; however, we are definitely not old mentally. Our club is good as or better than most clubs and we intend to stay that way. What is needed over the next five years is for our membership to take ownership in this area we call home and to dig in to make it even better. We have enough service projects for everyone to be an integral partner and if everyone would partake of these efforts even in a superficial way we could attract many more members. There is no reason our club could not be 100 or stronger, people join groups that are aggressive and can get things done and that is us. Take ownership, do your part, and let the new committee know your thoughts. We live in a great place but it can be even better if we want it to be. ~Till next month, Dennis

Did you see?

[American Student Wins Grand Prize in Lions International Peace Poster Contest \(click\)](#)

OAK BROOK, IL, USA, Feb. 1, 2013 – **Jenny Park, a 13-year-old from California, USA**, has been named the grand prize winner of the Lions International Peace Poster Contest.

Lions Clubs International is celebrating the 25th anniversary of the Peace Poster contest, which was created to showcase the importance of world peace to young people everywhere. More than 400,000 students worldwide, ages 11-13, submitted posters to be considered for the grand prize or one of the contest's 23 merit awards. Entries were judged for originality, artistic merit and portrayal of this year's contest theme, "Imagine Peace."

Park represented her image of peace through portraits of influential individuals... The poster features portraits of the Dalai Lama, Barack Obama, Aung San Suu Kyi, Ban Ki Moon, Martin Luther King Jr., Mother Teresa, Woodrow Wilson and -- a self-portrait of Park.



From the desk of

Lion Michael O'Loneran, Secretary
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Regular Meeting Minutes February 5, 2013

The meeting was called to order at 7:00 P.M. by President Bradfield at Johnson Hall.

The Pledge of Allegiance was led by Lion Hoffman.
The Invocation was offered by Lion Larson.
The Table Picker was Lion Weber.

Guests: None

Dinner - Picnic in February -BB
Program: Haiti Eye clinic/Mission Trip by Michelle Bullion - Her reflections and comments were given.

Announcements:
A general request for how much interest is there for helping serve some Saturday 7am to 9am community breakfasts at 1st Congregational Church for sometimes 450 people. Most people indicated interested in helping with a Saturday maybe every other month.

There are some magnetic calendars still available for members. Contact the secretary.

Lion C. Schneider asked for help with a Kid sight screening February 14th.

1st Vice Dist Gov Doug Schneider is running for Dist Governor at the 11C1 convention and he needs your vote. We also need delegates. Please see Lion Doug to be on the list.

Tail Twister K. Cobler fined the following Lions:
Anyone who did not eat a carrot. - Many B-Day Song for - Lion Webber; Wedding Anniversaries for Hoppa and Loughrige; Dreikorn for improper greeting of "Hello beloved president" Wolffis for NO greeting to Tail Twister; Barb Pellerin for stealing the Tail Twister's husband.

Secret Greeter - Lion Pat Wiseman Winner - Lion K. Arter
50/50 Winner - Lion Loughrige - NO Joker - Pot \$160

Adjourned - 8:10pm
Submitted: Lion Michael O'Loneran, Secretary

Regular Meeting Minutes February 19, 2013

1. Called to order by President Bradfield at 7:p.m. at Johnson Hall (President Bradfield reported we have no key to the supply cabinet.)

2. Guests - none.

3. Pledge - Due to the absence of the American flag, Tom Hoffman led us in singing "God Bless America".

4. Invocation offered by Jim Larson.

5. Table picker - Jim Larson. Head table first, then 'free for all' due to small attendance.

6. Dinner - baked chicken; green beans almondine; red roasted potatoes; dinner rolls; salad;
Dessert - bread pudding.

7. Program - none due to Board meeting to follow regular meeting.

8. Announcements:

- A. Tom Hoffman read a thank you letter from State of Michigan/Lake County for the donations of Beanie Babies for their needy family Christmas party. There were 705 Beanie Babies distributed with the help of the Luther Lions Club. Tom expressed thanks to Lions Cheryl & Doug Schneider for the donation.
- B. Pat Wiseman reported on the Kids Sight held at Wesley School on Thurs., Feb. 14. Jan Snyder and Pat W. assisted the Grand Haven Lions in this screening where 52 students were seen from 9:a.m.-2:30 p.m. Great success but still problems with the printer equipment.
- C. Frank DiPiazza expressed thanks to Frank Kroll for getting him the info for White Cane for the newsletter.
- D. Cheryl Schneider shared info regarding the Hospitality Room for the District Convention. Doug will present more information at the Board meeting.

9. Tail Twister - Kathleen Cobler fined the following Lions: Jim Wolffis for denying a Feb. 28 birthday; Phil Margules paid double not to have singing for his 90th birthday; Windy & Ron for not informing Pat of officer's meeting place change; Jim Larson for 27th wedding anniversary on Feb. 28; all in attendance for help with the Hospitality room (\$ doing to Doug Schneider); Jan Snyder for turning in the 'duplicate' of her check to pay for her meal; Mike Simmerick who left his key to the cabinet at home, thus no flag & no 50/50; Tom Hoffman for no Lion ID; Tom Carl for moving to another table leaving a seat between Kathleen & Dennis; Those sitting next to Jan or Pat because of a complimentary job they did at Kid's Sight (Windy & Jim Wolffis).

10. Secret Greeter - none

11. 50/50 winner - none

12. Adjournment - 7:55 p.m.

Respectfully submitted by Pat Wiseman (filling in for Mike O'Loneran)

BOARD OF DIRECTORS Meeting Minutes February 19, 2013

1. Called to order at 8:00 p.m. by President Windy Bradfield at Johnson Hall.

2. Roll call of officers:

PRESENT: President - Windy Bradfield Tail Twister - Kathleen Cobler, 1st VP - Ron Hansen, Director - Dave Olsen, 2nd VP - Frank Krol, Membership chair - Jim Larson, 3rd VP - Roger

Dreikorn, Lion Tamer – Mike Simmerick, Treasurer – Jim Wolffis, Dennis Cobler, Secretary – Pat Wiseman (Sub for Mike O'Lonegran) Absent: IPP Hoppa, Secretary O'Lonegran, Directors Loughrige, Mouw, A. Schalow, Weessies

3. Agenda – Motion to accept by K.Cobler, second by R.Hansen - approved

4. Minutes of Jan. 15 Board meeting:
Motion to approve by R.Hansen, second by J.Larson – approved.

5. Financial report –
Motion to accept subject to audit by J.Larson, second by R. Hansen – approved.

6. Reports –
A.

1. Doug Schneider presented info regarding Hospitality Room.
Motion to pay for the room rental for a total of \$240 made by J. Larson, seconded by R. Hansen – approved.

2. President Bradfield introduced the Long Range Planning Committee: D. Cobler; D. Olsen; R. Hansen; E. Mouw; E. Weessies; W. Bradfield. Pictures of the proposed fountain/waterfall were passed out for the South end of the Causeway.

B. SERVICE – R. Hansen

1. Election of officers report – all slots are filled. Will be presented at the March 5 general meeting.
2. Melvin Jones – D. Cober & R. Hansen are working on it
3. Frank Krol presented paperwork from Walker Library with the the possibility of teaming up with the Friends of the Library on some projects of theirs and them in turn helping the NS Lions. Frank will have info for the newsletter and sign up sheets at the next regular meeting.

C. FUNDRAISING – F. Krol

1. 1,000 white pine trees have been ordered. Planting is set for Sat., April 13. More details at next general meeting.
2. Seaway Flags – Frank passed out the schedule. Decision was made to help with 5 of the coming events. Frank will have schedule and sign up sheets at upcoming meetings.

D. ADMINISTRATIVE – R. Dreikorn

1. Hospitality Room – already covered by Doug Schneider
2. Event & Committee chairs – will have it updated and pass out at March meeting.
3. Lions Family Day outing – Sat., May 4 – evening ball game at 5/3 ball park in Grand Rapids. Roger will have more info at upcoming meeting.

ADDITIONAL INFO – Jim Wolffis suggested we donate the old raffle barrel to the Amateur Radio Club of Muskegon. Jim will take care of the transportation.

ADJOURNMENT- Motion by R. Hansen; second by D. Olson – carried. Adjourned at 8:45 p.m.
Respectfully submitted,
Pat Wiseman, substitute for Mike O'Lonegran

A LETTER FROM THE EDITOR

Fellow Lions:

Greetings from Florida.

I hope all is well with the members of the number one Lions Club! Being number one comes from the efforts of the greatest members.

Some time ago it was discussed whether we really need to wear our vests, lapel pins and Lions' logo baseball caps. I can acknowledge the fact we really do not need the caps for a number of reasons except when we serve food. But the vests are a different story. We need them if only for identity and safety reasons when we are working on community service projects and fund raisers. At meetings it helps keep us in the habit of wearing them and it should be a source of pride. I wonder how many of our members wear a Lions' lapel pin most of the time such as to church, meetings, parties, any public events. Do you have a Lions' decal in the window of your car, your home, your business? Do you utilize other Lions' logo items? They all draw attention to your being a Lion. You would be surprised how often I am asked what that pin represents and how it opens the door to talk about one of my most favorite topics. The first thing I mention is what Lions do for their communities and how proud I am to associated with those who are willing to give of their time to help others.

As in the past, I have been visiting Lions Clubs in the area because I do miss being with Lions and I can find out what they are doing that we can do as well or better. I have visited two clubs so far and was greeted like a long lost friend. Their membership is, like ours, made up of members mainly over fifty years of age but do have a few under thirty five. They are using the membership team plan (3-4 Lions) working together. It has not been an overwhelming success BUT they are getting new Lions. Their younger members are mainly business men and women that have been approached at their places of business. As one member said, you do not have to be experienced in sales but it helps. They do use a format similar to ours to orientate prospective members a process someone told them about (could be ours?).

They do have fund raisers that attract younger persons such as working concessions at the major league spring training games and working with neighboring clubs as well as other organizations on projects at county fairs and other community events. I know that at one time we had a chance to work at Michigan's Adventure. No investment just providing time. We must look at all fundraising ideas, especially those from newer members, with open minds. One could become a signature event that will raise lots of funds and making being a Lion a desirable thing.

There are several reasons we lose members. Number one is from death, a reason we cannot control. Another reason is a lack of interest. To avoid this, the club must maintain a variety of activities, both community service and fundraising, to give our members a reason to be a Lion. Then there is one that we most never allow to let happen. That is not making our members feel welcome. They must not need to "work" their way into the club, they MUST be made to feel welcome. They must be invited to take part planning and executing of our projects. They must also be included in the fun things like the attention of the Tail Twister. This helps give them exposure to all members. In one club I visited they have a role call of members where all members stand when their name is call. Brings attention to them and helps the attendance officer as well. They should be encouraged to take part in the operation of the club, being committee chairpersons and to serve on the club's board of directors. Even though I will not be at the March 5th meeting I hope the membership will sing "Happy Birthday" for me (March 8th is my birthday). I will gladly pay the fine in April.

I look forward to when I will return home and once again be an active part of the Muskegon Northside Lions. Please be safe and well.

Yours in Lionism,

Lion Ed Weessies, Editor, Muskegon Northside "Lions Tale"

Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Johnson Hall, Holton Road

MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12:15pm
At the Masonic Temple, 3rd St. Muskegon

MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:00pm
Morrow's (Apple Ave. and Maple Island)

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm
Village Inn, Fruitport

HOLTON-TWIN LAKE LIONS CLUB

Meets the 2nd and 4th Tuesdays at 6:30pm
Northside Pub, Holton Road

SOUTHSIDE LIONS CLUB

Meets 1st and 3rd Thursdays at 6:30 PM
Cherokee Restaurant, 1971 W Sherman Blvd.

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).

An unofficial slogan penned by Past International President Sid Scruggs -

"**L**oving **I**ndividuals **O**ffering **N**eeded **S**ervices"

The Motto

The motto of every Lion is: "**We Serve**"

What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

MUSKEGON NORTHSIDE LIONS CLUB

2420 W. McMillan
Muskegon, Michigan 49445

Club Telephone: 231-744-8924

BOARD OF DIRECTORS

2012 - 2013

PRESIDENT	LION WINDY BRADFIELD
1ST VICE PRESIDENT	LION RONALD HANSEN
2ND VICE PRESIDENT	LION FRANK KROL
3RD VICE PRESIDENT	LION ROGER DREIKORN
SECRETARY	LION MICHAEL O'LONERGAN
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LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION KATHLEEN COBLER
MEMBERSHIP	LION JIM LARSON
PAST PRESIDENT	LION PAUL J HOPPA

SECOND YEAR DIRECTORS

LIONS EDWARD WEESSIES, ANNE SCHALOW

FIRST YEAR DIRECTORS

LIONS DAVE OLSEN, ED MOUW

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.
IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE
CONTACT ONE OF THEM.*

Lions make an impact. Lions and LCIF have improved eye care for more than 100 million people worldwide by training more than 650,000 eye care professionals, building 315 eye hospitals and upgrading hundreds of eye clinics.

Lions Clubs International

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District 11C1

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We Serve

Our Leadership

District 11C1, Zone 1, Region 1

Lion Wayne Madden, International President
Lion Rock Wood, District Governor 11 C1
Lion Jerry Erwin, Region I Chair

Muskegon Northside Lions Club

Lion Windy Bradfield, President
Lion Dennis Cobler, Past International Director



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