



May you always have work for your hands to do.
May your pockets hold always a coin or two.
May the sun shine bright on your windowpane.
May the rainbow be certain to follow each rain.
May the hand of a friend always be near you.
And may God fill your heart with gladness to cheer you.
~Irish Blessing



We Serve

From the desk of
Lion Dennis Cobler, PID

From the desk of
Lion Paul J. Hoppa, President



Hello Fellow Northside Lion's Members,

Please allow me a little "parent pride" in this month's letter. You will observe in this issue pictures of Rita Messing, mine and Marie's daughter. She participated in a **Volunteer Optometrists in Service to Humanity (V.O.S.H.)** mission in Peru from January 15-22, 2012. Rita and her husband Keith are

both optometrists and practice together in Bad Axe, Michigan. They have two children, Teagan(7yr.) and Rogan(4yr.). Keith is a ten year member of the Harbor Beach Lion's Club. Both Rita and Keith support the efforts of all local Lion's Clubs by providing "at cost" exams and glasses. When I asked Rita why she wanted to do this she simply indicated that she wanted to give back. As fellow Lions let us be reminded that is why "We Serve". Marie and I are very proud of our daughter and son-in-law for what they are doing to assist the Lions in providing quality eyecare to people in need!

I want to thank the many Northside Lion's members who are "stepping up" to take leadership positions for 2012-2013 year. We may even have a position or two that might be contested in our April elections! Special recognition goes to Lion Windy Bradfield who will be president by virtue of accepting the 1st VP spot for the remainder of this year.

I am proud to be a Lion and very proud to be a Northside Lion!

Best Wishes, Lion PJ

According to the math nerds (Econ Students) at Lehigh University-

The Death Star, Darth Vader's planet destroying weapon from Star Wars, would cost \$852 Quadrillion Dollars, or 13,000 times the entire Planet Earth's GDP. That is 852 followed by 15 zeros. The group also concluded it would require so much steel that it would take 822,000 years to produce it.

Some sources calculated the first Death Star as having a crew of 265,675, as well as 52,276 gunners, 607,360 troops, 30,984 stormtroopers, 42,782 ship support staff, and 180,216 pilots and support crew.

March International Notes



We have been talking the past couple of months about the Lions training opportunities that are available to the membership, the only cost being the time you invest in these endeavors. What I would like to cover this month is some thoughts from our **International President Dr. Wing Kun Tam**. His main service thrust this year has been the planting of trees and he offered up the challenge at the International convention in Seattle to plant a million trees. We as Lions have met that challenge, at last count the plantings have reached nearly 7 million with the spring planting season yet to come. **President Tam** likens this service effort to the efforts in membership growth, once a tree is planted it must be nourished or it will die. So it is with a new member inducted into our club family, we must nurture them, give them the service opportunities that sustained membership requires or they will leave. Almost everyone joins a service organization to serve the community and to better themselves. Lions International can provide the learning portion but it is up to the local club to provide the service opportunities.

President Tam also realizes that there are many challenges to club excellence but these challenges can be overcome by: **Courage to face those challenges, Commitment to the mission to overcome those challenges and Action to meet those challenges**. It all starts with his personal theme for this Lions year, "**I Believe**". We must individually and together believe that we can accomplish whatever we wish to do, knowing that such beliefs create a "call to action". Nothing can hinder a group that puts their beliefs into action. We of the Northside Lions have many success stories that we can share in this regard, I do believe that we indeed not only talk the talk but we walk the walk as well. Quite frankly, Northside has done a good job of both nurturing our membership and seeking out new and needed service opportunities within our community. This does not mean that we have this whole membership thing down cold, to the contrary, we can do so much better. We have been working with an internal program of both membership satisfaction assessments and community needs assessments the past couple of years and it has helped to move our club forward.

Our club will continue to be a viable source to meet service needs as long as we the individual members have the belief that we can. Our club is just a number, without your continued nurturing it could easily cease to exist. That is how important each member is to Northside!

'till next month, ~Lion Dennis

From the desk of

Lion Michael O'Lonergan, Secretary
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Muskegon, Michigan 49445
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Regular Meeting Minutes February 7, 2012

The meeting was called to order at 7:00 P.M. by 2nd VP Hansen at Johnson Hall.

The Pledge of Allegiance was led by Lion Hoffman.

The Invocation was offered by Lion Kathleen Cobler.

The Table Picker was Lion Kathleen Cobler.

Guests: Tim Zelinski, Steve Bowne, Pat Wiseman, Jan Snyder, & Lion Visitors - Bob Chapman, Rich Tompkins, Jake Whelpley, Craig Nycamp, Conrad Swanson

Dinner

Program: Project Kid Sight, Information, How to check children's eyes and certification by Lion Conrad Swanson

Announcements:

Region 1 meeting in Grand Haven at the Rose Bud Restaurant will be on Thursday.

Michigan Lions Forum information and registration for the February 18th was presented.

The Rockford Lions Chili cook off is March 8th at 7pm.

Secretary O'Lonergan asked for delegates for the 11C1 meeting in GR March 30- APR1.

Tail Twister Cobler fined the following Lions:

Ernie Webber for his birthday.

PJ Hoppa for locking Lion Phil in the building at the last meeting.

PJ Hoppa for coca cola infraction.

The Secret Greeter was Lion Ed Mouw; Winner - Lion Kim Arter 50/50 Winner - Lion Barb Pellerin, No Joker, \$40 pot

Submitted: Lion Michael O'Lonergan, Secretary

Regular Meeting Minutes February 21, 2012

The meeting was called to order at 7:00 P.M. by 1st VP Bradfield at Johnson Hall.

The Pledge of Allegiance was led by Lion Hoffman.

The Invocation was offered by Lion Loughrige.

The Table Picker was Lion Loughrige.

Guests: Jan Snyder and Patti Lemon

Dinner

Program: The board meeting for February which follows on the next page.

Announcements:

VP Bradfield related his favorable experiences at the Michigan Forum that included good times, valuable meetings, and that some of our club Lions were presenters.

See Sec. O'Lonergan for information on the Golf outing fundraiser for Michigan Eye Bank on June 2nd at the Polo Fields GC in Ypsilanti.

A call for delegates and alternates for the 11C1 meeting in Grand Rapids and confirmation was taken by Sec. O'Lonergan.

We are the second or support Lions club for the Fruitport Lions pavilion project in trying to acquire matching LCIF funds. Congratulations and welcome to new member Eric Strait by PID Dennis Cobler and his sponsor Lion Jim Larson at his induction to NSL.

TT Cobler fined the following Lions:

D. Loughrige and D. Olsen for published names and pictures-

J. Wolfis birthday paid by A. Schalow-

Jim Larson - anniversary

Lion Tamer Phil Margules 89th & one day B-Day song given by the Lion duo "Schneiders".

Everyone who is NOT a Michigan or Michigan State fan was fined.

Secret Greeter - Lion E. Strait Winner - Lion B. Bullion
50/50 Winner - Lion D. Cobler - NO JOKER - \$57 Pot

Submitted: Lion Michael O'Lonergan, Secretary

BOARD OF DIRECTORS Meeting Minutes February 21, 2012

The meeting was called to order at pm by 1st VP Bradfield at 7:50 PM at Johnson Hall.

1. Officers present: Secretary O'Lonergan; Treasurer Wolffis; 1st VP Bradfield; 2nd VP Hansen; 3rd VP Krol; TT K. Cobler, Directors Loughrige, A. Schalow; Lion Tamer Margules. Membership Chair Larson.
Absent - President Hoppa, & Director Weessies

2. Additions and corrections to the agenda - Add B-3 & B-4

3. A motion to approve the minutes from the 1-17-12 Board of Directors was made by VP Krol, seconded by VP Hansen. Motion approved. Secret word: service

4. A motion to approve, subject to audit, the treasurer's report for the month of August was made by Sec. O'Lonergan, seconded by Dir Loughrige. Motion approved.

5. Reports:

a. President Hoppa: - None

b. 1st VP Bradfield:

A motion to purchase 1,000 additional trees from the Muskegon Conservation District for planting in April with the Whitehall Lions for \$270 (27 cents each/ FYI) was made by TT Cobler with a second from VP Krol. Tree person O'Lonergan explained the district trees are One Dollar Each. ACTION ITEM ***** Carried

Lion C. Schneider explained the funding request from two young men from the International Cultural Youth Exchange. A motion was made by VP Hansen to donate \$200 to the ICYE with a second from VP Krol. ACTION ITEM ***** Carried

The Liberty Day constitution request by Dir. Schalow was deferred to the March meeting.

Lion Hoffman has been collecting Beanie Babies and small stuffed animals for donation to Fire, Police, and other units for use to calm children at traumatic situations. His request was for a donation of \$300 dollars and collection. More information is needed.

c. 2nd VP Hansen:

Lion newsletter publisher DiPiazza proposed allowing "ADS" to the Newsletter and web page to offset some of the costs. Dir. Loughrige Moved to go ahead with the plan seconded by Sec. O'Lonergan with price to be determined later. ACTION ITEM ***** Carried

d. 3rd VP Krol:

The meal proposal as written was moved by VP Hansen and a second by Dir. Loughrige. The whole proposal seemed to be generally accepted by the club members in attendance. The motion was Carried ACTION ITEM *****

The Proposal to purchase Muskegon Northside Lions signs was deferred to March pending further investigation.

Lion D. Cobler explained the rationale for renaming the Directors. The change was accepted as written. This proposal as well as the others will be attached to the official notes.

Motion by Treas. Wolffis - 2nd by Hansen Carried ACTION ITEM *****

VP Krol mentioned the 11C1 convention registration procedures. Forms are available.

Board Meeting Adjourned at 8:42pm.

Submitted by Lion Michael O'Lonergan, Secretary

WHAT AM I?



As told by Lion Edward J. Weessies, PCST

I am the emblem of the world's largest service organization. I am worn or otherwise displayed by more men, women and children than any other emblem of it's kind. I represent service to mankind through out the world. You see me looking to the past and to the future thus the two faces on the emblem. I look to the past with pride in what Lions have done to improve the quality of life in our communities throughout the world. I look to the future to see all those in need that Lions can and must help.

By wearing or displaying me I give our members a sense of pride for the work they do for their fellow man, expecting nothing in return, in the name of Lions. I also give our members a sense of purpose for it was Helen Keller that charged the Lions to be **"Knights of the Blind."** Lions are not limited to working only with the blind. Lions build hospitals, clinics, nursing homes, resident homes for the blind, provide eye and hearing care both locally and throughout the world. They support relief efforts where disasters occur. Lions do most anything they feel is good

for their communities. Lions support research for cures for blindness including a cure for diabetes. They help develop youth programs such as those addressing drug problems. Lions sponsor youth baseball and softball teams. They help build homes for the needy in concert with Habitat for Humanity. Lions sponsor Boy and Girl Scout Troops too. They take time out of their busy lives to go to foreign lands to provide medical and vision care to those less fortunate, all in the name of our great Association. For as long as they wear me, they are committed to serve.

So what do these men, women and children get for all these efforts? Little recognition, but a sense of accomplishment that cannot be purchased anywhere. So what do I, the emblem of this great organization, provide our members? I once heard that it was I who identified the time and place where a Lions club meets and it was I who, on a member's vest, was the passport to friendship and a sense of purpose. It was I who provided the respite from a long weary week for a traveling Lion. I am the universal sign of "FRIEND" in the world of Lions. I make it easy to say, "IT IS GREAT TO BE A LION."

Because of the activities Lions engage in, I lend credibility to those who wear me. When I am seen on a lapel, collar, blouse or on car, home or business window, people see a person who cares. They see one who unselfishly gives of their time and talents to help those in need. Lions are seen as what is good in this world, people who care. Lions live their motto,

"WE SERVE!"

A LETTER FROM THE EDITOR

Fellow Lions:

While basking in the warmth of Florida I was thinking of what message I could write to you. My previous articles have been repetitious although necessary.

I know I do not see it much around home but down here you would not believe how folks drive. To make things worse they have decals from various organizations in their windows. Rotary, Kiwanis, Elks and yes, Lions too. We as Lions must realize that our actions reflect on all of us. I have seen folks wearing organization hats, shirts and jackets standing in line in a store, in a restaurant or any other public place acting like jerks. How we conduct ourselves reflects on all of our members.

My father always said you are judged by the company you keep. Up until this trip I was always proud to be a Lion but lately the conduct of some of our fellow Lions have been questionable at best.

Please maintain the Northside tradition of being proud of being members of the world's largest service organization doing good for those in need.

Now the repetition. Have you been thinking of whom you know that might like to share the opportunities Lions have to offer. I know it is difficult to find potential members who are in their early thirties or forties when you are in your sixties and seventies but please give it a try. We need the youth to

maintain our association for they are our future. I have said it before that the older Lions are important as their time to serve may be when our younger members are not available. They also have the skills that come with time and those skills should be shared with our younger members. We should have a newer member paired up with a more experienced member chairing our projects such as Candy Days, White Cane Tag Days, calendar sales, pancake breakfasts and all the other things we are involved in.

Take care of yourselves. You all are very important and needed.

Yours in Lionism,

Lion Ed Weessies

Editor, Muskegon Northside "Lions Tale"

Hi everyone: Just letting everyone know that the **Spring Lake Lions** are hosting a pancake breakfast on **March 10th** from 8am to 11am at St. Mary's Catholic Church in Spring Lake.

The price is just \$4.00 per person/\$12 per family.

The church is located on Savidge Street (M-104) which runs through Spring Lake from I-96 to US-31 (Grand Haven/Muskegon route). The address is 407 E. Savidge Street.

Join your fellow Lions and help the **Spring Lake Club** raise monies on this project. Sandy Harz - District Editor



Did you see?

Filipino Girl, 13, Wins Grand Prize in Lions International Peace Poster Contest

OAK BROOK, IL, USA, Feb. 10, 2012 – Trisha Co Reyes, a 13-year-old girl from Manila, Philippines, has been named the grand prize winner in the 24th annual Lions International Peace Poster Contest.

"In my painting, the hidden child is me," Reyes said. "Exhibited are children from all over the world who have love, freedom, unity and peace." Reyes' winning poster



was chosen for its originality, artistic merit and portrayal of this year's theme "Children Know Peace."

"We children can do our part by studying hard and planting trees to save and protect Mother Earth," Reyes said.

Reyes' poster was chosen from the 126 posters from 60 countries that made it to the international level of judging after being narrowed down at local levels. Annually, more than 350,000 entries are drawn by children ages 11 to 13.

As the grand prize winner, Reyes will receive US\$5,000 and a trip to a special awards ceremony at Lions Day with the United Nations in New York City. She will be accompanied by her mother, sister and the president of the Manila Centennial Lions Club, which sponsored the annual contest at her school, St. Stephen's High School.

"We are so proud of Trisha winning the grand prize in this important contest," said Dennis Go, president of the Manila Centennial Lions Club. "This contest helps the members of my club to support local youth and to encourage peace and understanding everywhere."

"Lions around the world believe in promoting peace and the importance of encouraging young people to think creatively," said Lions Clubs International President Wing-Kun Tam. In addition to the grand prize winner, each of the 23 merit award winners will receive a certificate and US\$500. This year's merit award winning children live in Brazil, China, Colombia, England, Guam, Iceland, India, Japan, Panama, Peru, Portugal, Romania, Republic of South Africa, Taiwan, Thailand and the United States (Arizona, Connecticut, Georgia, Kansas, Minnesota, New Hampshire and North Carolina).

The 24 finalists' Peace Posters will be featured prominently at the 95th annual Lions Clubs International Convention in Busan, South Korea. Visit the Lions Clubs International Web site, www.lionsclubs.org, to [view winning Peace Posters, learn more about the contest and send Peace Poster e-cards](#). Currently, Lions all around the world are celebrating the 25th anniversary of the contest by encouraging youth in their communities to express their feelings of peace.

For those of you viewing this online, you can read more about the Peace Poster winners and contest by clicking on the link above.

Otherwise, please enter this URL into your browser:
<http://www.lionsclubs.org/EN/our-work/youth-programs/peace-poster-contest/index.php>
~Lion Frank

Peace Village - Oberhausen, Germany Providing a Place for Children to Heal

At any one time, as many as 300 children – from infants to teenagers – are receiving treatment for burns, infections, and injuries. Since 1967, Peace Village has treated nearly 42,000 children. [Click here for more information](#)



Lion's Club (Club de Leones) in Cusco, Peru

VOSH Mission Trip to Peru

It was a great trip and the Peruvians are fantastic, quiet, kind people. We saw around 600 at clinic. ~Dr. Rita Messing, OD



The Peruvians in the town of Cusco, Peru are lined up to meet the VOSH Team.

January 15th - 22nd, 2012



Dr. Messing with a patient.

Lion President Paul and Marie Hoppa's daughter, Rita.



Dr. Messing examining a patient.

Cusco, Peru is a remote area at an altitude of 11,200 feet.

Cusco (also Cuzco), and in the native Quechua language Qusqu, is a city in southeastern Peru, near the Urubamba Valley (Sacred Valley) of the Andes mountain range. It is the capital of the Cusco Region as well as the Cusco Province. The city has a population of about 300,000, triple the population it contained just 20 years ago.

Cusco was the site of the historic capital of the Inca Empire and was declared a World Heritage Site in 1983 by UNESCO. It is a major tourist destination and receives almost 2 million visitors a year. It is designated as the Historical Capital of Peru by the Constitution of Peru.



City district	Size	2007 Pop
Cuzco	116.22 km ²	108,798
San Jerónimo	103.34 km ²	28,856
San Sebastian	89.44 km ²	85,472
Santiago	69.72 km ²	66,277
Wanchaq	6.38 km ²	54,524
Total	385.10 km²	358,052



Cusco Flag

http://en.wikipedia.org/wiki/Cusco#cite_note-0

Muskegon Northside Lions Club

THE LIONS TALE

Vol XXXIII Issue 9

March 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DATES TO REMEMBER 04/03 Sharon McCullar from Lakeshore Museum 04/17 Election of Club Officers 05/01 Melvin Jones Night 05/04 White Cane Awareness Days (4th & 5th) 06/02 Michigan Eye Bank Golf Outing Fundraiser Red Cross Month				1	2	3
4	5	6	7	8	9	10
	LION PHIL MARGULES AND ONA, WEDDING ANNIVERSARY	REGULAR MEETING AT JOHNSON HALL		LION ED WEESSIES BIRTHDAY		
11	12	13	14	15	16	17
Daylight Saving Begins	Baseball great Joe Dimaggio agrees to a new contract with the NY Yankees, and gets a \$6,250 raise. My, how times have changed! (1942)		National Pi Day Why? Because today is 3.14, the value of Pi.	LION CHUCK WOODS AND PATRICIA WEDDING ANNIVERSARY	LIONS TOM CARL AND RICH ELLIOTT CLUB ANNIVERSARY	St. Patrick's Day
18	19	20	21	22	23	24
		First Day of Spring LION TOM HOFFMAN BIRTHDAY REGULAR AND BOARD MEETINGS AT JOHNSON HALL	Aries LION DENNY LOUGHRIGE BIRTHDAY		Newsletter Deadline	LION PAUL HOPPA CLUB ANNIVERSARY
25	26	27	28	29	30	31
Pecan Day - March 25 The only nut tree that is native to North America. Next month is National Pecan Month, and National Pecan Day is April 14th. Apparently, someone thought that it was such a great nut, that they created two days to celebrate Pecans. One in March, and the other in April. A little nutty perhaps, but true.		LION RICH ELLIOTT BIRTHDAY		LION DICK KRAFT BIRTHDAY	District Convention 11C1 & 11E1 Friday 3/30 thru Sunday 4/1 - Grand Rapids, Crowne Plaza Take a Walk in the Park Day Deadline Regular discount on Int'l Convention Registration Fee ends	
		Tree Planting Campaign Update: Trees planted by Lions: 6,718,896 Where Lions are planting the most trees: District 411 A, District 202 F, District 324 B5 District 324 D6, District LC 12		3/6/2012 – Speaker will be District Governor Lion Ken Frary		

Eye Donor Awareness Month in March

Each year in the United States, cornea transplants help restore the eyesight of more than 52,000 people - and Lions Eye Banks play a major role! Lions eye banks also help save eyesight by supporting important research to find cures for other blinding diseases. If you would like to plan a community activity to promote eye donation during March, [please contact the Lions Eye Bank near you.](#)

The Indiana Lions Eyeglass Recycling Center utilizes the assistance of two prisons in processing donated eyeglasses. Participating prisoners receive training and information on Lions' missions and the countries where the eyeglasses will be distributed. Throughout their communities, the Indiana Lions circulate wooden recycling boxes to schools, churches and other organizations interested in collecting eyeglasses on behalf of the association. The boxes are built by local Lions and high school students from wood scraps provided by a local cabinetmaker.

Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Johnson Hall, Holton Road

MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12:15pm
At the Masonic Temple, 3rd St. Muskegon

MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Tuesdays at 6:00pm
Morrow's (Apple Ave. and Maple Island)

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm
Village Inn, Fruitport

HOLTON-TWIN LAKE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Northside Pub, Holton Road

SOUTHSIDE LIONS CLUB

Meets 1st and 3rd Thursdays at 6:30 PM
El Camino Taco at 785 Broadway

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).

An unofficial slogan penned by Past International President Sid Scruggs -

"**L**oving **I**ndividuals **O**ffering **N**eeded **S**ervices"

The Motto

The motto of every Lion is: "**We Serve**"

What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

MUSKEGON NORTHSIDE LIONS CLUB

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Lions' Tale Editor, Lion Ed Weessies
Publisher, Lion Frank DiPiazza

BOARD OF DIRECTORS

2011 - 2012

PRESIDENT	LION PAUL J. HOPPA
1ST VICE PRESIDENT	LION WINDY BRADFIELD
2ND VICE PRESIDENT	LION RONALD HANSEN
3RD VICE PRESIDENT	LION FRANK KROL
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DIRECTORS (1 YEAR)
LIONS DENNIS LOUGHRIGE, EDWARD WEESSIES,
JAMES LARSON (MEMBERSHIP)

DIRECTOR (2 YEARS)
LION ANNE SCHALOW

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.
IF YOU HAVE ANY QUESTIONS OR CONCERNS,
PLEASE CONTACT ONE OF THEM.*

1957: Organizing Youth Programs In the late 1950s, we created the Leo Program to provide the youth of the world with an opportunity for personal development through volunteering. There are approximately 144,000 Leos and 5,700 Leo clubs in more than 140 countries worldwide.

Lions Clubs International

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PHONE 630-571-5466 | FAX 630-571-8890 | www.lionsclubs.org

District 11C1

Allegan
Barry
Ionia
Kent
Muskegon
Ottawa



We Serve

Our Leadership

District 11C1, Zone 1, Region 1

Lion Wing-Kun Tam, International President
Lion Gary Anderson, International Director

Muskegon Northside Lions Club

Lion Dennis Cobler, Past International Director
Lion Ken Fray, District Governor 11 C1
Lion Paul J Hoppa, President

