



We Serve

From the desk of
Lion Paul J. Hoppa, President



Hello Northside Lion's Club Friends,

Today (March 21st) my home thermometer is once again reading on the plus side of 80 degrees! The incredible weather is the major topic everywhere you go. For me it is a reminder that the "busy season" for the Northside Lion's is not far away. At the March 20th meeting Lion Cheryl distributed the sign-up sheet for White Cane Days (May 4&5) and Lion Mike talked about the upcoming pancake wagon season. Lion Windy indicated the first 2012 ramp will be started on Friday April 6th. If you did not attend the March 21st meeting please contact the event chairs and volunteer! Remember our goal is to donate at least two hours a month on Lion's projects and "wear the colors" when you are doing Lion's Club work.

We also discussed our 2012 ballot of officers for the 2012-13 Lion's year. I am proud to say that every position has at least one Lion candidate. Even when Lion Phil announced he was not going to run for Lion Tamer, Lion Mike Simerick raised his hand and volunteered! Our club stays strong because so many Lion's "step-up" and take leadership roles. We will be voting at the April 3rd meeting.

Please keep in mind Melvin Jones night will be May 1st. This is a special event designed to honor Lions who have gone above and beyond. Please invite your spouse or friend and while it is not necessary to "dress up" feel free to do so.

I want to wish a "Happy Easter" to all of you. Please enjoy your families and wear your Easter best to church!

~Best Wishes, Lion PJ

Planting a Million Trees – Do You Believe it Can Be Done?

Why trees? It's no secret that trees help the environment, but you may be surprised by all the benefits that planting a tree can provide. Trees are like the lungs of the planet. They breathe in carbon dioxide and breathe out oxygen. They also reduce erosion to save soil, help preserve local water sources, and provide habitat for wildlife living under more and more stress. Simply put, planting trees in your neighborhood really is one of the best things you can do for the local environment.

Five hundred Lions from Guangdong, China planted 10,000 trees to kick off International President Tam's Tree Planting Campaign.



From the desk of
Lion Dennis Cobler, PID



April International Notes

This newsletter is coming to you from Texas as we are spending March here. It is currently raining heavily so am trapped inside. They have been experiencing bad droughts and even worse wild fires which destroyed much of the county where I spent much of my early youth.

We were invited to be the guest speaker at the Texas Leadership Institute and Forum held in Austin and we have been visiting local clubs as well starting with the Austin Lake Travis LC then this week we will visit the Liberty Hill LC, then the Kerrville LC which is the home of the Texas Youth Camp, the Lion's biggest state project. We are staying on a small ranch in Hutto and will be visiting their local club as well.

I bring up all these visits because there is much to be learned from visiting other clubs to learn what they are doing better or perhaps not as good as Northside and to check out their projects that we may want to try as well. This column will be about leadership for the entire year, club visitation is an aspect of the leadership process so visitations will be incorporated into the mentoring sessions that Northside is currently holding on a monthly basis.

More next month, we'll be home for our joint 11C1/11E1 convention which is yet another leadership opportunity.

~Lion Dennis

The World's Largest Service Club Organization

Our 46,000 clubs and 1.35 million members make us the world's largest service club organization. We're also one of the most effective. Our members do whatever is needed to help their local communities. Everywhere we work, we make friends. With children who need eyeglasses, with seniors who don't have enough to eat and with people we may never meet.

Whenever a Lions club gets together, problems get smaller. And communities get better. That's because we help where help is needed – in our own communities and around the world – with unmatched integrity and energy.

From the desk of

Lion Michael O'Loneran, Secretary
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Regular Meeting Minutes March 3, 2012

The meeting was called to order at 7:00 P.M. by President Hoppa at Johnson Hall.

The Pledge of Allegiance was led by Lion Hoffman.

The Invocation was offered by Lion O'Loneran.

The Table Picker was Lion O'Loneran.

Guests: Jan Snyder, Pat Wiseman, Dist. Gov. Ken Frary, Zone Chair Jack Brewer

Dinner, Program: District Gov. Ken Frary, Gave an overview of district news and priorities. Some of the highlights that were explained; 2012' Motto - I Believe, redistricting proposal, membership, establishing Leo's

Announcements:

The Rockford Lions Chili cook off is Thursday March 8th at 7pm. Lion B. Schalow encouraged attending the 11C1 meeting in GR March 30- APR1.

Lion Dave Olsen and Lion Frank Krol are home doing well and recovering from procedures. {and are missed}

Zone Chair Jack Brewer made various comments including things about Boy Scouts and the Liberty Program.

New committee sheets are available and should be used instead of the old ones.

Sec. O'Loneran asked for volunteers for the April 14th Tree Planting of 1000 trees at Laketon Township Hall at 10am. All are welcome and if possible bring a five gallon bucket and long flat skinny spade.

Tail Twister C. Schneider fined the following Lions:

For not knowing various answers - Hansen, Mouw, Strait, DiPiazza, Woods

Lion Phil Margules - 64 years and one day wedding anniversary - The club was fined 10 cents for every year of marriage.

District Gov. Ken Frary fined the sub Tail twister and the regular Tail twister in abstinence.

Lion C. Schneider - \$2 and Lion K. Cobler - \$3 respectively

The Secret Greeter was Lion Ed Mouw, Winner - Lion T. Carl 50/50 Winner - Lion Woods - No Joker - \$74 pot

Submitted: Lion Michael O'Loneran, Secretary

Regular Meeting Minutes March 20, 2012

The meeting was called to order at 7:00 P.M. by 1st VP Bradfield at Johnson Hall.

The Pledge of Allegiance was led by Lion Simerick.

The Invocation was offered by Lion Olsen.

The Table Picker was Lion Olsen.

Guests: None

Dinner, Program: The board meeting for March which follows on the next page.

Announcements:

President Hoppa thanked Lion Kim Arter and Laketon Township for the initial pathway cleanup.

The first ramp project was announced by Lion Bradfield for April 6th.

White Cane will be May 4th and 5th and the sign up is beginning.

Lion DiPiazza needs photos and contributions for the Newsletter.

Liberty day was explained by Lion A. Schalow.

Our long time Lion Tamer has asked to retire from the position but keep the 50/50 raffle duties. Lion Simerick has allowed his name to be put on the ballot for Lion Tamer.

Secretary O'Loneran read a heartfelt thank you on behalf of a special needs student in Muskegon Heights that received prescription goggles with our help.

Committee chairs need to use the new report sheets on the front table.

Sec. O'Loneran reminded delegates to sign in at the 11C1 before 1pm and reminded members of the tree planting on April 14th. About 18 to 20 people are needed.

TT C. Schneider fined the following Lions: Kraft and Weber for Birthdays, B. Schalow for absent Lion Hoffman's Birthday, W. Bradfield for absent Hansen's use of slugs, T. Carl for 7th anniversary so = 70 cents, PJ Hoppa has a 32 year anniversary so = \$3.20, and the following for incorrect answers to questions, B. Bullion, D. Roest, D. Sheehy

Secret Greeter - Lion D. Roest Winner - D. Olsen

50/50 Winner - Lion Ernie Weber - NO JOKER - pot \$88.00

Submitted: Lion Michael O'Loneran, Secretary

BOARD OF DIRECTORS Meeting Minutes March 20, 2012

The meeting was called to order at 8pm by President Hoppa at Johnson Hall.

1. Officers present: President Hoppa; Secretary O'Loneran; Treasurer Wolffis; 1st VP Bradfield; Director A. Schalow; Lion Tamer Margules. Absent - VP Hansen; VP Krol; TT K. Cobler; Memb. Chair Larson; Dir Weessies; Dir Loughrige;
No Quorum

2. Additions and corrections to the agenda - D-5

3. A motion to approve the minutes from the February 21st Board of Directors meeting was made by Dir A. Schalow, seconded by Treas Wolffis. Motion approved.

4. A motion to approve, subject to audit, the treasurer's report for the month of February was made by Sec O'Loneran, seconded by VP Bradfield. Motion approved.

5. Reports:

a. President Hoppa: Florida vacation was great.

b. 1st VP Bradfield:

MCC Mayfest was discussed and the conclusion was we will not participate.

The Laketon Twsp. Pathway cleaning is postponed until the path gets dirty again.

c. 2nd VP Hansen:

White Cane was done at the regular meeting.

d. 3rd VP Krol:

We did a ballot review.

A motion was made by Treas. Wolffis and seconded by Sec. O'Lonergan to vote by email for advancing the membership of a new member.

We decided to do an email vote on new member prospect Steve Bowne and sponsored by Lion Larson. Secretary O'Lonergan gave his background overview and recommended his induction. Six positive votes were received at the meeting.

11C1 was promoted at the regular meeting.

Lion Dave Sheehy gave an extended presentation on 'New Member through Volunteer Projects Proposal'. Some of the highlights of how new members maybe recruited were: Signs, website and homepage items, buttons, contact information- This will be continued and studied further. Discussion and other good ideas were heard from the floor.

Adjourned at 8:50 P.M

Submitted by Lion Michael O'Lonergan, Secretary



Did you know?

LION Magazine is the official publication of Lions Clubs International, and is published in 21 languages.

The magazine can be [read online](#), or you can listen to it by accessing the [LION Magazine Audio Recordings](#).

The recordings are provided as a service of the Recording for the Blind and Dyslexic, which is supported by Lions clubs.

When you are finished reading your printed copy of the magazine, consider dropping it off at a suitable location so non-Lions can access information about the association and its programs. Or better still, give it to a potential Lion to read, so they may learn about the great things that Lions are doing.
~Frank



A LETTER FROM THE EDITOR

Fellow Lions,

I have "cooled" down from my not so nice encounters with members of area service clubs down here in Florida. Attending a few Lions meetings have given me an attitude adjustment.

It is my hope that by the time you read this Lions Krol, Olsen and Seastrom are all well and back sharing the fellowship of our club.

By the time Lion Frank publishes the "Lions' Tale" Lions Dennis and Kathleen Cobler and I will have returned from our time away from Muskegon and the combined District 11C1/11E1 Convention will be history. I hope that many of you made the trip to Grand Rapids to join in the fellowship of Lions and to take part in the voting. Lion Doug Schneider will have been on the ballot as a candidate for First Vice District Governor and elected. Once again our club is providing quality leadership to the Lions of our district and the state.

I would hope you are checking your calendars and blocking out May 4 and 5th for our annual White Cane Tag Days. We will be at Witham & Dykstra, Giles and Horton and Plumbs both days and the four corners in North Muskegon on the 5th. The following weekend will be the MD 11 (State) Convention. That will also be held at the Crowne Plaza in Grand Rapids. Another fine opportunity to see how Lions operate at the state level and to make new and renew old friendships.

We still have plenty of time to bring in more quality members before the end of the Lions' year (June 30). Because we are NOT playing a numbers game, I emphasize quality not just warm bodies. Our success depends on our current members, but more importantly, our future Lions. In my May column I will include some statistics on the membership of our club that may surprise you.

Hope you have all enjoyed the mild winter, and the summer of 2012 in Michigan will be enjoyable and safe for all. Oh! I forgot. I also hope summer will be profitable for our projects fund raising!!

Yours in Lionism,

Lion Ed Weessies

Editor, Muskegon Northside "Lions Tale"

LCIF Marks Second Anniversary of Haiti Earthquake

Lions have completed 403 homes and 197 are still in progress. LCIF has only about 20 people still living in tents, and is providing temporary shelters or homes to everyone originally given tents.



Muskegon Northside Lions Club

THE LIONS TALE

Vol XXXIII Issue 10

April 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DATES TO REMEMBER 05/01 Melvin Jones Night 05/04 White Cane Awareness Days (4th & 5th) 06/02 Michigan Eye Bank Golf Outing Fundraiser			DEADLINES TO MEET - MAY 1st Deadline to cancel with full refund of convention registration and hotel fees Deadline for advance convention registration and hotel room requests to be received Deadline for International Friendship Banner, Newsletter, Trading Pin and Web site contest entries to be received at International Headquarters			
Leo Club Awareness Month						
1 Palm Sunday Windy Bradfield Club Anniversary	2 Chris Ruppel Club Anniversary	3 Ray & Linda Jasicki Wedding Anniversary Dave Olsen Club Anniversary REGULAR MEEETING AT JOHNSON HALL	4 Brian & Karen Avdek Wedding Anniversary	5 Frank DiPiazza Club Anniversary	6 Good Friday Frank DiPiazza Birthday	7 Passover
8 Happy Easter Doug & Cheryl Schneider Wedding Anniversary	9	10 Dennis Cobler Birthday	11 Barbershop Quartet Day celebrates the founding of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America in Tulsa, Oklahoma on April 11, 1938.	12	13	14 National Pecan Day Michael O'Lonergan Birthday
15	16 Tax Day	17 Eric Strait Birthday REGULAR AND BOARD MEEETINGS AT JOHNSON HALL	18 Dale & Deb Roest Wedding Anniversary Brian Avdek Club Anniversary	19	20 Taurus	21 Bob Nolan Club Anniversary Lions Worldwide Induction Day
22 Earth Day began in Green Bay, Wisconsin in 1970. The Janesville Noon Lions Club has worked on this environmental project for more than 10 years. It takes 20 cubic yards of mulch to cover the park's flowerbeds.	23 Newsletter Deadline	24 Denny & Caroll Loughrige Wedding Anniversary	25	26	27 National Arbor Day The Tree Planter's holiday, celebrated since 1872. It began in Nebraska, a largely treeless plain back in the 1800's. Millions of trees are planted on this day.	28
29 Michelle Bullion Birthday	30	4/3/2012 – Speaker will be Sharon McCullar from the Lakeshore Museum. She will give a presentation about the museum and its artifacts.				

Environmental Projects - Global Service Action Campaign

Lions Environmental and Community Service programs provide clubs with resources to plan service activities focused on the environment – and the civic, cultural, social and moral welfare of their communities.

Lions have organized environmental service projects in support of the association's [policy on the human environment](#) for more than 30 years. Today, [Lions environmental service projects](#) are among the top five areas of service among clubs worldwide.

Specific adopted programs include:

Lions Green Team hands-on projects focus on improving and/or protecting the environment, such as clean-ups, tree planting, recycling and environmental education.

Lions Environmental Photo Contest showcases the beauty of Lions local environments and highlight the importance of environmental preservation.

Lions are also encouraged to organize service activities as part of the "[Protecting Our Environment](#)" global service action campaign, and in celebration of Earth Day (April 22) and UN World Environment Day (June 5).

Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Johnson Hall, Holton Road

MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12:15pm
At the Masonic Temple, 3rd St. Muskegon

MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Tuesdays at 6:00pm
Morrow's (Apple Ave. and Maple Island)

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm
Village Inn, Fruitport

HOLTON-TWIN LAKE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Northside Pub, Holton Road

SOUTHSIDE LIONS CLUB

Meets 1st and 3rd Thursdays at 6:30 PM
El Camino Taco at 785 Broadway

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Saffety" (LIONS).

An unofficial slogan penned by Past International President Sid Scruggs -

"**L**oving **I**ndividuals **O**ffering **N**eeded **S**ervices"

The Motto

The motto of every Lion is: "**We Serve**"

What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

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BOARD OF DIRECTORS

2011 - 2012

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JAMES LARSON (MEMBERSHIP)

DIRECTOR (2 YEARS)
LION ANNE SCHALOW

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.
IF YOU HAVE ANY QUESTIONS OR CONCERNS,
PLEASE CONTACT ONE OF THEM.*

1968: Establishing Our Foundation Lions Clubs International Foundation assists Lions with global and large-scale local humanitarian projects. Through our Foundation, Lions meet the needs of their local and global communities.

Lions Clubs International

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District 11C1

Allegan
Barry
Ionia
Kent
Muskegon
Ottawa



We Serve

Our Leadership

District 11C1, Zone 1, Region 1

Lion Wing-Kun Tam, International President
Lion Gary Anderson, International Director

Muskegon Northside Lions Club

Lion Dennis Cobler, Past International Director
Lion Ken Fray, District Governor 11 C1
Lion Paul J Hoppa, President

